



NZ Resus 2024

Auaha, Ahurea, me te Hiranga
Innovation, Culture and Excellence

14-15 June | Tākina, Wellington

Sponsorship & Exhibition Prospectus



Welcome and Invitation

Kia ora!

The New Zealand Resuscitation Council is excited to be holding our next in-person scientific meeting in Pōneke Wellington. At NZ Resus 2024 – Auaha, Ahurea, Hiranga (Innovation, Culture and Excellence) – we look to further extend our appeal with content for health professionals both in Pre-Hospital and Emergency Care/ICU settings. This conference will present the latest advances in resuscitation science and our invited speakers include key leaders from the resuscitation community including many actively involved in resuscitation research and guideline development.

The conference provides a chance for international and local researchers to showcase work on resuscitation initiatives and outcomes in Aotearoa New Zealand. An additional focus will be on the human side of resuscitation; how we work together effectively in stressful situations and how we support each other afterwards.

Tākina Events is a fantastic new venue giving us ample opportunities to be innovative during the conference meaning greater opportunities for you as a supporter to engage with colleagues, customers and the community. In addition, the destination offers many unique and exciting activity options for attendees and their families.

Come join us in Pōneke, Wellington.

Tony Scott

Scientific Convenor and Chair
New Zealand Resuscitation Council

The opportunity for you

NZ Resus 2024 will attract around 300 attendees from around New Zealand, Australia and further afield to stunning Pōneke Wellington. Sponsors will have access to many professionals with the ability to make purchasing decisions for major products and services in healthcare institutions.

The New Zealand Resuscitation Council has representation from 20 member organisations, many of which have considerable national and international coverage and will join us at NZ Resus 2024.

Delegates include:

- Resuscitation instructors
- Intensive Care and Emergency Care specialists
- Paramedics and Emergency Medical Technicians
- First Aid and Community CPR providers
- Newborn Life Support instructors
- Anaesthetists
- Cardiologists
- Nurses (emergency, critical care, nurse educators)
- Midwives
- General Practitioners
- Academia
- Military

Why you should be there:

Here are just a few of the benefits sponsorship can deliver:

- put your business and brand front and centre
- gain valuable insights, information and exposure to the latest developments in resuscitation
- recognition, including acknowledgment and clear demonstration of your organisation's involvement, commitment and support
- get your name in front of your target market
- generate brand awareness & media exposure
- increase your reach and exposure to new clients, customers and businesses
- reconnect with customers and engage with a new audience
- generate strong leads
- high visibility: be seen supporting the Industry

Conference Details

NZ Resus 2024

Dates: 14-15 June 2024

Venue: Tākina Events, 50 Cable Street, Wellington

Programme Outline

| Thursday 13 June | Friday 14 June | Saturday 15 June |
|--|--|--|
| <ul style="list-style-type: none">· Exhibition Build and Pack-in | <ul style="list-style-type: none">· Mihi Whakatau and Conference Opening· Keynote Speakers· Concurrent sessions· Morning tea / lunch / afternoon tea· He Pō Whakangahau A Night of Entertainment, Grand Hall, Parliament Buildings | <ul style="list-style-type: none">· Keynote Speakers· Concurrent sessions· Morning tea / lunch / afternoon tea· Conference close· Pack-out |

Pre-session tea and coffee, morning tea, lunches and afternoon teas will be served in the exhibition areas to encourage delegates to spend time viewing the exhibits and interacting with sponsors.

Please note this preliminary programme is subject to change.

Sponsorship Opportunities

All amounts are payable in NZD and are exclusive of GST.

Kererū sponsor

The kererū is a large bird with iridescent green and bronze feathers on its head and a smart white vest. The noisy beat of its wings is a distinctive sound in our forests.

Investment
\$50,000 + GST
(exclusive)

Secure the spot as key sponsor of NZ Resus 2024.

Kererū sponsorship guarantees your company will feature prominently in the lead up to and throughout the conference as a major supporter of the event and the healthcare industry.

Sponsorship Benefits

- First option to secure any other sponsorship opportunities listed (unless already taken)
- Recognition of sponsorship level during the opening and closing of conference plenaries
- Acknowledgment of your Kererū Sponsorship at He Pō Whakangahau - A Night of Entertainment
- Acknowledgement of your sponsorship on the conference website including name, logo, 100 word blurb and clickable link to your website
- Logo on all promotional materials including holding slides during the conference
- A premium position within the exhibition and catering area including a triple booth (approx. 9m x 2m) including panels, lighting and standard signage. One bar leaner with 3 stools will also be provided.
- Sponsor's signage (pop up banner or similar) displayed in the Conference foyer (supplied by sponsor)
- Company profile (100 words) in the conference programme/smartphone app.**
- A full delegate attendee list (including email addresses) sent 2 weeks prior to the conference (except for those who have opted for privacy)
- Opportunity to host a special, invitation only, event during the conference (i.e. breakfast, cocktail function. Catering and venue hire costs additional and the event must be outside of any pre-organised conference events)
- Opportunity to host an educational or interactive session for up to 100 people during one lunch break. Any additional equipment will incur an additional charge and the event must not conflict with any official conference programming.
- Opportunity to provide branded merchandise to attendees
- 6 full Conference Registrations with the option to purchase more Exhibitor only registrations.

Kākā Sponsor

Kākā is a large, olive-brown parrot with grey-white crown, red-orange underwing and deep crimson belly and under-tail coverts, generally heard before seen

Investment
\$35,000 + GST (exclusive)

(Limit of 2)

Kākā sponsorship guarantees your company excellent exposure and recognition in the lead up to and throughout the conference as a major supporter of the event and the healthcare industry

Sponsorship Benefits

- Recognition of sponsorship level during the opening and closing of conference plenaries
- Acknowledgment of your Kākā Sponsorship at He Pō Whakangahau - A Night of Entertainment
- Acknowledgement of your sponsorship on the conference website including name, logo, 75 word blurb and clickable link to your website
- Logo on all promotional materials including holding slides during the conference
- A premium position within the exhibition and catering area including a double booth (approx. 6m x 2m) including panels, lighting and standard signage. One bar leaner with 3 stools will also be provided.
- Company profile (75 words) in the conference programme/smartphone app**
- A full delegate attendee list (including email) sent 1 week prior to the conference(except for those who have opted for privacy)
- Opportunity to host a special, invitation only, event during the conference (i.e. breakfast, cocktail function. Catering and venue hire costs additional and the event must be outside of any pre-organised conference events)
- Opportunity to purchase and host an educational or interactive session during one lunch break. Any additional equipment will incur an additional charge and the event must not conflict with any official conference programming.
- Opportunity to provide branded merchandise to attendees
- 4 full Conference Registrations with the option to purchase more Exhibitor only registrations.

Tui Sponsor

Tui are boisterous, medium-sized, common and widespread bird of forest and suburbia. They look black from a distance, but in good light tui have a blue, green and bronze iridescent sheen, and distinctive white throat tufts (poi). They are usually very vocal, with a complicated mix of tuneful notes interspersed with coughs, grunts and wheezes.

Investment
\$10,000 + GST (exclusive)

(Limit of 5)

Tui sponsorship guarantees your company exposure and recognition in the lead up to and throughout the conference as a supporter of the event and the healthcare industry

Sponsorship Benefits

- Recognition of sponsorship level during the opening and closing of conference plenaries
- Acknowledgment of your Tui Sponsorship at He Pō Whakangahau - A Night of Entertainment
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Logo on all promotional materials including holding slides during the conference
- A premium position within the exhibition and catering area including a single booth (approx. 3m x 2m) including panels, lighting and standard signage. One bar leaner with 3 stools will also be provided.
- Company profile (50 words) in the conference programme/smartphone app**
- A full delegate attendee list (including email) sent 3 days prior to the conference (except for those who have opted for privacy)
- Opportunity to host a special, invitation only, event during the conference (i.e. breakfast, cocktail function. Catering and venue hire costs additional and the event must be outside of any pre-organised conference events)
- Opportunity to provide branded merchandise to attendees
- 2 full Conference Registrations with the option to purchase additional Exhibitor only registrations.

Other Sponsorship Opportunities

He Pō Whakangahau – A Night of Entertainment \$15,000 + GST (limit of 1)

Take centre stage and be associated with a memorable, premium experience and celebration at the NZ Resus 2024 gala event. The evening will start with private small group tours of Parliament followed by drinks in the Legislative Council Chamber and on to dinner and dance in the Grand Hall. This is truly an iconic space at the heart of New Zealand's democracy.



Sponsorship Benefits

- Acknowledgment of your Sponsorship at He Pō Whakangahau - A Night of Entertainment & your logo displayed on the Dinner Menu
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Sponsor's signage (pop up banner or similar) displayed in the He Pō Whakangahau – A Night of Entertainment venue (supplied by sponsor)
- Company profile in the Smartphone App
- A full delegate attendee list available 3 days prior to the conference (except for those who have opted for privacy)
- 4 full dinner tickets He Pō Whakangahau - A Night of Entertainment.

Conference App Sponsor - \$4,000 + GST (limit of 1)

Maximise your exposure and promote your brand before, during and after the conference! The app can be custom designed to include your company's logo. Delegates use the app to personalise their conference schedule, review the programme, connect with others, take session notes throughout the event and then it stays on their device – an unparalleled opportunity for you to get your brand in front of the attendees over the entire event lifecycle.

Sponsorship Benefits

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb
- A full delegate attendee list available 3 days prior to the conference (except for those who have opted for privacy)

Support a Young Investigator \$500 + GST (unlimited)

NZ Resuscitation Council would like to support young and passionate investigators to attend the conference and access networking and learning opportunities for those interested in pursuing a career in the industry or who may not otherwise be able to attend.

Make a real, valuable contribution by supporting a student or early career researcher and add an additional registration to your package.

Acknowledgement of your support on the conference website.

Coffee Cart (limit of 2)

Attract more delegates to your booth by having a branded coffee cart with barista. This opportunity is only available to Kererū, Kākā and Tui sponsors. Contact info@resus.org.nz for pricing estimates.

Exhibition Package \$4,000 + GST

The exhibition will be an integral part of the Conference and will give your company access to key professionals in the fields of first aid and resuscitation.

Exhibition package includes:

- A single booth (approx. 3m x 2m) in the exhibition and catering area including panels, lighting and standard signage
- 2 x Exhibitor Only registrations (does not allow access to conference sessions)
- Acknowledgement as an exhibitor in the provisional programme and conference website.**
- Opportunity to provide branded merchandise to attendees
- Opportunity to purchase additional exhibitor only registrations
- A full delegate attendee list available at the conference (except for those who have opted for privacy).

** Inclusion is subject to time of receipt of payment

Exhibition Floor Plan

Delegate catering breaks (morning tea, lunch and afternoon tea) will be held in the industry exhibition area. This will be in the gallery on the 2nd floor from Friday 14 to Saturday 15 June at Tākina Events, 50 Cable Street, Wellington (The Venue).

A floor plan is currently being drawn up, in consultation with the Venue. Companies will be notified once the floor plan is available to make selections. Exhibition booths will be allocated at the discretion of the organising committee and subject to availability at the time of application.

Company Representative Registrations

A set number of company representative registrations are included in the purchase of a sponsorship package or an exhibition booth. All representatives present at the event must be officially registered as part of the company's registration. Names must be provided to the Conference organisers prior to the Conference. Additional exhibitor only registrations can be purchased at a discounted rate of NZ\$350.00 + GST per person.

Pack In / Pack Out Schedule

Exhibition Pack In: Thursday 13 June 2024 from, 2:00pm

Exhibition Pack Out: Saturday 15 June 2024 from 4:00pm

Packout must be completed on 15 June.

Important Notes

Industry employees/representatives may only attend the Conference if they are a sponsor or exhibitor representative.

Industry employees / representatives who are non-sponsors/non-exhibitors may not register to attend as a delegate.

How to Book and Payment Deadlines

1. Please complete the application form indicating your sponsorship or exhibition preference and return the form to info@resus.org.nz
2. Acceptance of sponsorship/exhibition applications is subject to organising committee approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing by an authorised representative of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided. Payment of a 50% deposit is required within 20 days after the invoice date. Final payment will be required at least 4 months prior to the event.
5. Acknowledgment of sponsors and exhibitors in the program is dependent on when the applications are received.
6. Sponsorship and exhibition applications are considered in order of receipt of application form and deposit.

Contact Information

NZ Resuscitation Council
Level 4, 69-71 The Terrace
Wellington
E: info@resus.org.nz
T: +64 4 499-6625

Sponsorship and Exhibition Application Form

Company Name (to appear in conference publications): _____

Company Name (for invoicing) _____

Contact Name: _____ Position: _____

Address: _____ City: _____

Postcode: _____ Country: _____ Phone: _____

Mobile: _____

Email: (all correspondence will be sent via email) _____

All costs are in NZD and are exclusive of GST

| Sponsorship | Tick | Amount | Sub Total |
|------------------------------|------|----------|-----------|
| Kererū | | \$50,000 | |
| Kākā | | \$35,000 | |
| Tui | | \$10,000 | |
| Sub Total Sponsorship | | | |

| Additional Sponsorship | Tick | Amount | Sub Total |
|------------------------------|------|----------|-----------|
| He Pō Whakangahau | | \$15,000 | |
| Conference App | | \$4,000 | |
| Young Investigator | | \$500 | |
| Sub Total Sponsorship | | | |

| Exhibition | Tick | Amount | Sub Total |
|-----------------------------|------|---------|-----------|
| Single Booth Package | | \$4,000 | |
| Sub Total Exhibition | | | |

| Complimentary Representatives | | | |
|---|---|--------|-----------|
| We will be in contact to get the names of your representatives. | | | |
| Additional Registrations | # | Amount | Sub Total |
| | | \$350 | |
| Sub Total Registrations | | | |

| Total of Sponsorship/ Exhibition Fees | |
|---------------------------------------|--|
| Sponsorship | |
| Exhibition | |
| Additional Registrations | |
| Total Payable (NZD) \$ | |

We accept the terms and conditions as printed in this prospectus

Signature: _____

Name: _____ Date: _____

Complete form and return to: info@resus.org.nz

Applications are subject to Organising Committee approval. An application does not warrant immediate acceptance and applicants will be advised in writing of acceptance or otherwise. Cancellations must be received in writing by the Conference Organiser. Cancellations will not be refunded unless sponsorship/exhibition booths are able to be resold.

Terms and Conditions

By applying to be a sponsor/exhibitor at NZ Resus 2024 run by the New Zealand Resuscitation Council ('us'/'we'/'our'), the customer ('you'/'your') is deemed to accept these Terms and Conditions. We may amend these Terms and Conditions at any time. The New Zealand Resuscitation Council Inc. is a New Zealand-owned business for trading and registration purposes.

Attendance

The sponsors and exhibitors understand that all company representatives must register officially.

Booking Conditions

Acceptance of sponsorship/exhibition applications will be subject to the organising committee approval. The organising committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the conference.

Booth Allocation

Exhibition booths will be allocated strictly in order of receipt of application and payment and the organising committee's decision will be final.

Cancellation Policy

- In the case of the cancellation of sponsorship, unless all sponsorship is resold, we reserve the right to retain monies received.
- In the case of the cancellation of a booth, please note that unless we can sell the space we reserve the right to retain all monies received.

Price

Prices are in New Zealand dollars unless otherwise specified and are GST exclusive.

Payment

We will advise you of your invoice details and payment can be made by direct payment to our bank account or via credit card.

Payment must be received within the time frame specified on your invoice. We reserve the right to cancel any sponsor/exhibitor application for which payment has not been received by the due date.

Overdue invoices and queries

We may take whatever action necessary to recover debt on an overdue invoice. The debtor will be liable for any costs incurred in pursuing the debt.

If you have a query about your invoice or are advising us of a remit, send this to accounts@resus.org.nz. If you have a dispute in relation to any amount in an invoice please contact us immediately to discuss. We are not obliged to investigate a disputed amount if you do not notify us about it within 30 days.

Responsibilities

The sponsor/exhibitor shall

- Properly manage and conduct their use of the exhibition area and the performance of their obligations under this Agreement;
- Ensure all their representatives at the event behave in a responsible manner to ensure the safety of all persons and property and the preservation in and around the Venue;
- Do all things necessary to ensure compliance with the terms of this agreement
- Be responsible and liable for any loss/damage to the venue, or the building or fittings directly or indirectly by the use of the venue by the sponsor/exhibitor where such loss or damage is caused by the sponsor/exhibitor, or their representatives;
- Be responsible for security of any property brought to the venue and for any insurance to cover that property;

Signage, alterations and fixings

The sponsor/exhibitor shall not:

- Fix, attach or erect any signage, decorations or items to any part of the venue or building without obtaining Tākina Events' or NZ Resuscitation Council's prior consent;
- Alter any part of the venue or building nor nail, screw, staple or adhere any item to any wall, door, window, surface of any other part of the venue or building;
- Cover or obstruct Tākina Events or NZ Resuscitation Council's signage or branding

Consequential Damage

The NZ Resuscitation Council will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

Variations

The NZ Resuscitation Council may in the event of any circumstance which renders it necessary vary the booth space allocation and the sponsor/exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

Unavoidable Occurrences

In the event that the event is cancelled or delayed through no fault of the NZ Resuscitation Council, or the Venue Manager including but not limited to fire, flood, labour disputes, riots, insurrections, Government action, work stoppages, slowdowns or disputes, or other similar events then the sponsor/exhibitor shall not be entitled to any refund or to claim for any loss or damage.

Assignments and subletting

No sponsor/exhibitor shall assign, sublet or share the whole or any part of the space allotted without the knowledge and consent of the organising committee.

Hours

The organising committee shall determine the hours during which the exhibition shall be conducted and as to hours of access for sponsors/exhibitors including variations of such times as shall be necessary.